



“MY INDUSTRY EXPERIENCES, MY INNOVATIVE APPROACH TO PROBLEM SOLVING, MY PERSPECTIVE AS A MINORITY FEMALE AND MY COMPETITIVE EDGE AS AN AMATEUR ATHLETE ENABLE ME TO DESIGN PERFORMANCE APPAREL THAT HELPS WOMEN LEAD STRONG, HEALTHY, HAPPY AND ACTIVE LIVES.”

JS

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SUMMARY

An accomplished women's apparel designer with over a decade of experience creating collections for womenswear luxury and better design brands. With extensive knowledge of product creation from concept to commercialization. Poised to transition strong aesthetic sensibility and outstanding technical skills to create, ideate and deliver innovative designs for apparel.

EDUCATION

UNIVERSITY OF OREGON
PORTLAND, OR
JUNE 2020
Master of Science, Sports Product Design
GPA 4.01

WESLEYAN UNIVERSITY
MIDDLETOWN, CT
MAY 2004
Bachelor of Arts, Studio Arts Major
GPA 3.74

SKILLS

ADOBE CREATIVE CLOUD
Illustrator/Indesign/Photoshop
3D SOFTWARE
CLO/Browzwear/Rhino/Substance
PRESENTATIONS/STORYTELLING
Keynote/Powerpoint
MOOD BOARDS
TECH PACKS
HAND SKETCHING/RENDERING
RESEARCH
SEWING/CONSTRUCTION
Industrial/Strobal/Serger
Draping/Patternmaking
Specing
GARMENT FITTING
FABRIC/MATERIALITY

PROFESSIONAL EXPERIENCE

BOLY:WELCH ON SITE AT NIKE **BEAVERTON, OR**
DIGITAL PRODUCT CREATION APPAREL FABRIC ARTIST **JULY 2021 - PRESENT**

- Drive virtual material creation for 3D apparel design creation.
- Utilize digital tools to enable the creation of innovative concepts and designs.
- Capture physical characteristics of materials using Browzwear FAB and CLO Fabric Kits.
- Scan, edit, manipulate visual characteristics of materials with xTex and Vizoo.

UNIVERSITY OF OREGON, DEPARTMENT OF PRODUCT DESIGN **PORTLAND, OR**
PRO TEMP INSTRUCTOR **SEPT. 2020 - JUNE 2021**

- Elevated innovative work and excellent performance in the MS SPD program led to an offer from the department to instruct subsequent classes.

ANN TAYLOR INC **NEW YORK, NY**
SENIOR SPORTSWEAR DESIGNER **SEPT. 2015 - JULY 2018**

- Led the sportswear and suiting divisions in conceptualizing, design and developing original concepts for the jacket, outerwear, pant and suit categories.
- Managed a team, responsible for directing workflow, performance and development.
- Researched and identified trend inspiration, silhouettes, materials and sketched product to present design intent to leadership members.
- Utilized extensive knowledge of construction to create tech packs and generate specs.
- Communicated and collaborated with overseas contractors on new concepts, construction and costing.
- Reviewed and fit all prototypes on fit model and provided revisions in accordance with tight deadlines.
- Acted as design point person for cross functional partners in merchandising, production/sourcing and R&D to ensure design deliverables and timelines were met.

COACH **NEW YORK, NY**
WOMENS READY TO WEAR DESIGNER **NOV. 2009 - AUG. 2015**

- Created and delivered womens' apparel aligned to the seasonal direction.
- Coordinated delegation of tasks to design assistants.
- Developed elevated finishing and construction for leather apparel and functional outerwear.
- Collaborated with overseas factories to ensure design deliverables and timelines were met.
- Partnered with development, materials, sales and marketing teams to review, fit and refine garments for runway, press and commercialization.

YIGAL AZROUEL **NEW YORK, NY**
ASSOCIATE DESIGNER **MAR. 2008 - NOV. 2009**

- Contributed designs and worked with in-house factory in creation and execution of runway collections.

PETER SOM **NEW YORK, NY**
ASSISTANT DESIGNER **OCT. 2004 - FEB. 2008**

- Assisted the creative director in all aspects of the design process to produce and present two runway collections a year.
- Manged delivery of local factory product and oversaw the studio of patternmakers and sewers.

DISTINCTIONS

HONORS & AWARDS

- ITAA Annual Conference (Virtual) - French European Inc. Innovation Design Award, Nov. 2020
- Koehn Award, June 2020
- RAINmaker Award, June 2020
- ITAA Design Exhibition, Las Vegas, NV - French European Inc. Innovation Design Award 1st Place, Oct. 2019
- ITAA Design Exhibition, Las Vegas, NV - Innovative Design Scholarship Graduate Student Level 1st Place, Oct. 2019

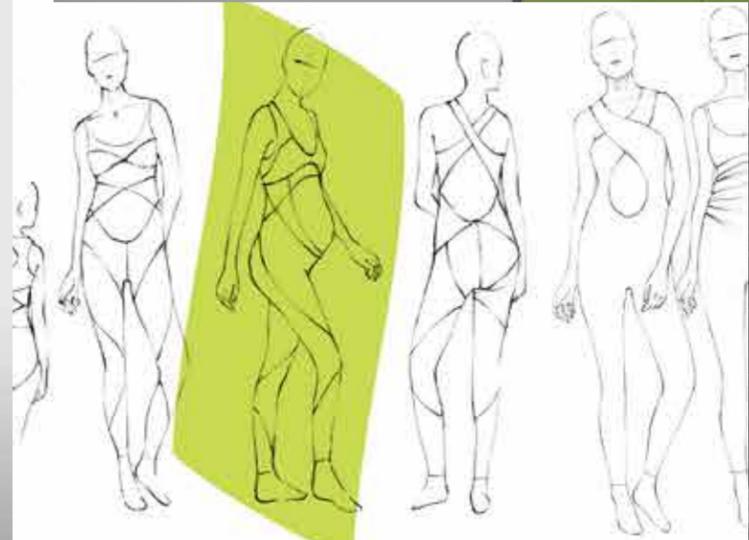
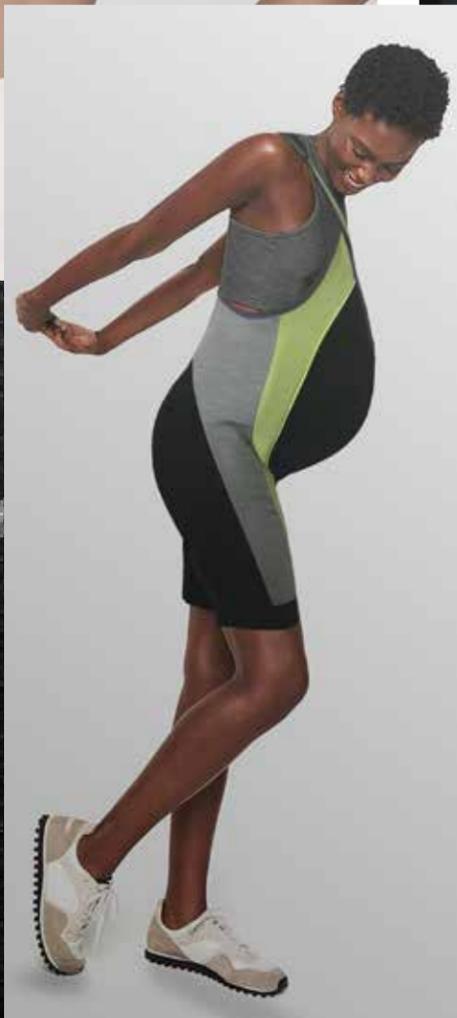
PERSONAL ACCOMPLISHMENTS

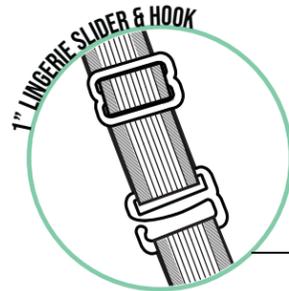
- Founded Celestial Buddies LLC in 2010 with a global consumer base. Create all designs and brand assets.
- 2x Boston Marathon Finisher, 7 marathons completed (4 BQ's), JFK 50 Mile Finisher, 4x half Ironman finisher

TRANSITIONS

DYNAMIC, ADJUSTABLE, PERFORMANCE MATERNITY APPAREL

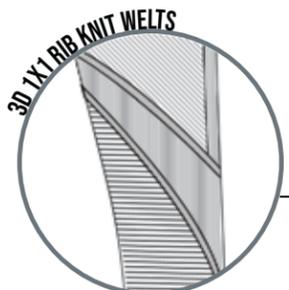
Recipient of the 2020 RAINmaker Award & 2020 Koehn Award





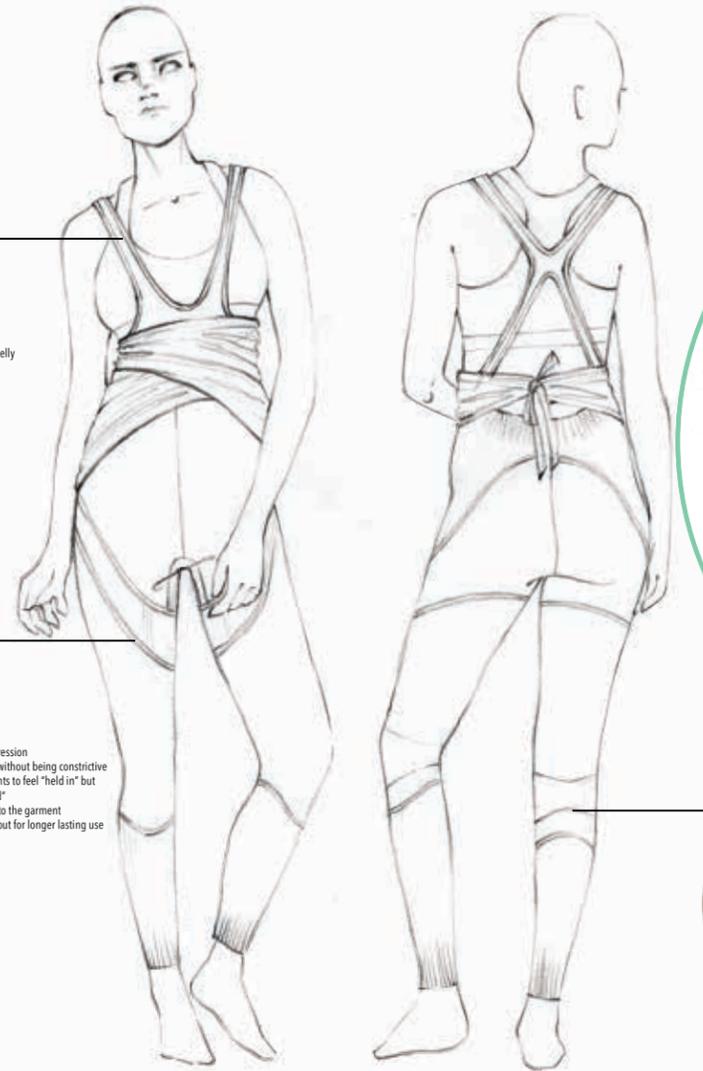
1" LINGERIE SLIDER & HOOK

- Detachable strap, slider allows for adjustability
- Accommodates changing body shapes while maintaining the same fit
- Easily unfastened for donning & doffing
- Straps give the feeling of security as well as supports the belly
- Tightening the straps gives wearer a feeling of the belly being "lifted"
- Straps keep pants from riding down

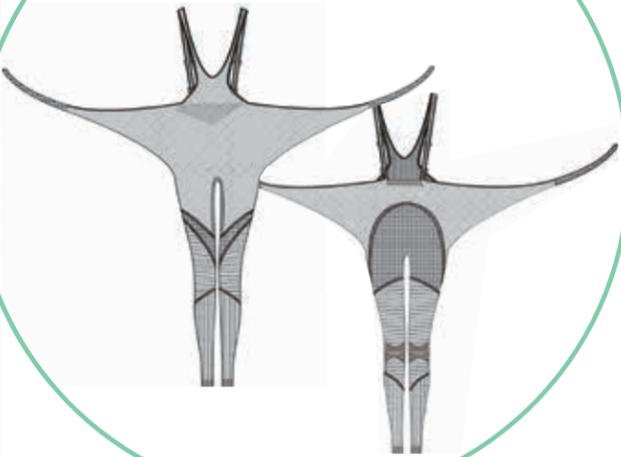


3D 1X1 RIB KNIT WELTS

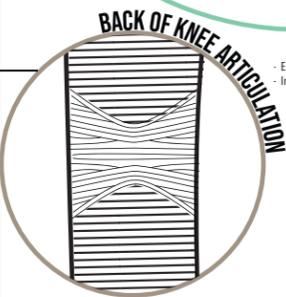
- Built in engineered compression
- Compression without being constrictive
- Consumer wants to feel "held in" but not "squeezed"
- Gives structure & support to the garment
- Won't stretch out for longer lasting use



ENGINEERED SHAPE THAT WRAPS AROUND BODY



- Shape adds width to the garment to accommodate belly growth
- The wrap style allows for a close to body fit
- Customizable fit
- Versatile & stylish, a unique hardworking item in the consumer's wardrobe



BACK OF KNEE ARTICULATION

- Engineered articulation created by 3D knitting
- Improves fit & comfort, increases mobility at knee



1ST PROTOTYPE

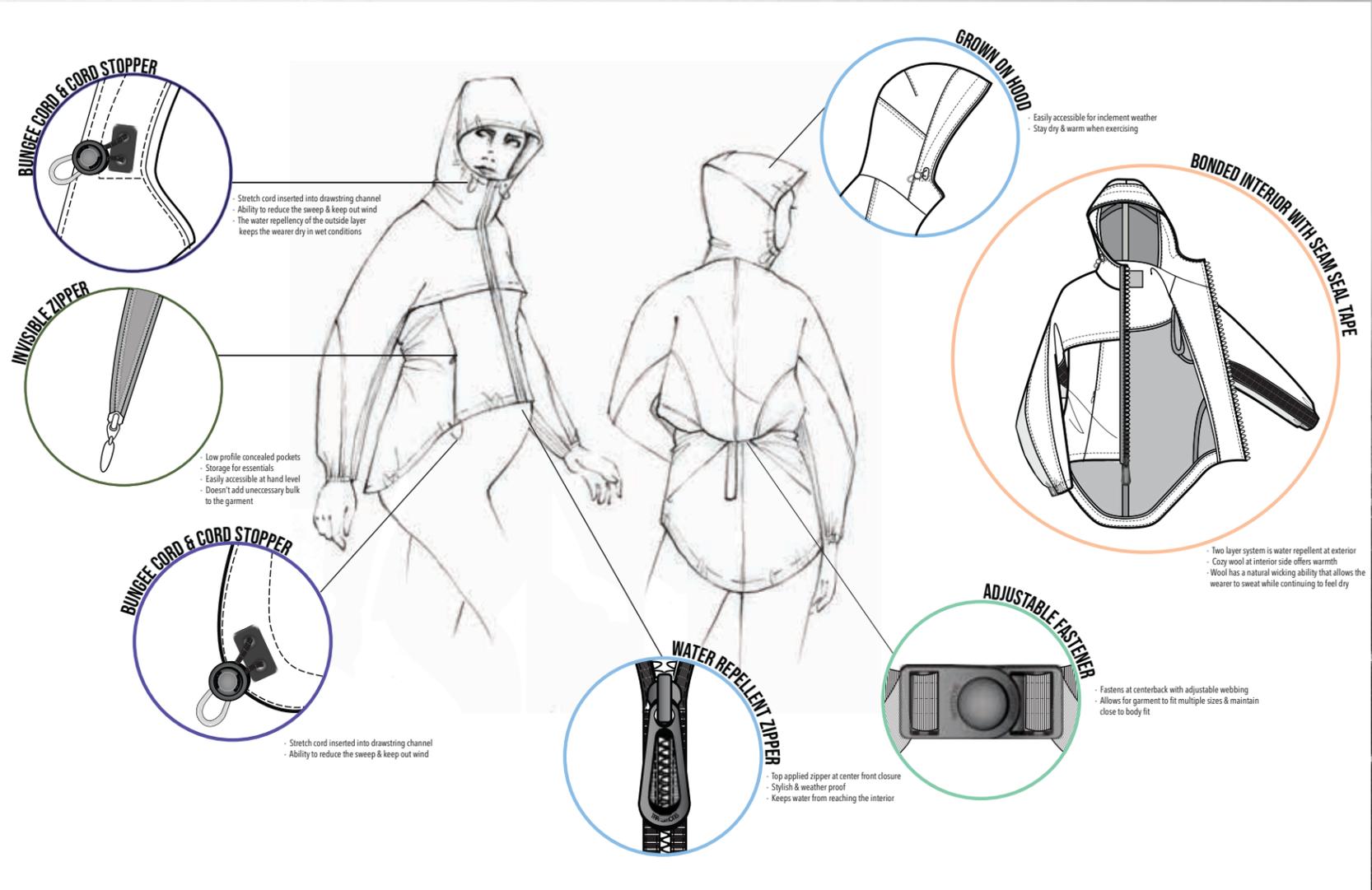


2ND PROTOTYPE



Silhouettes were developed to fit on a standard size 6 and adjust to fit a pregnant body.

MATERNITY WATERPROOF RUNNING JACKET



1ST PROTOTYPE



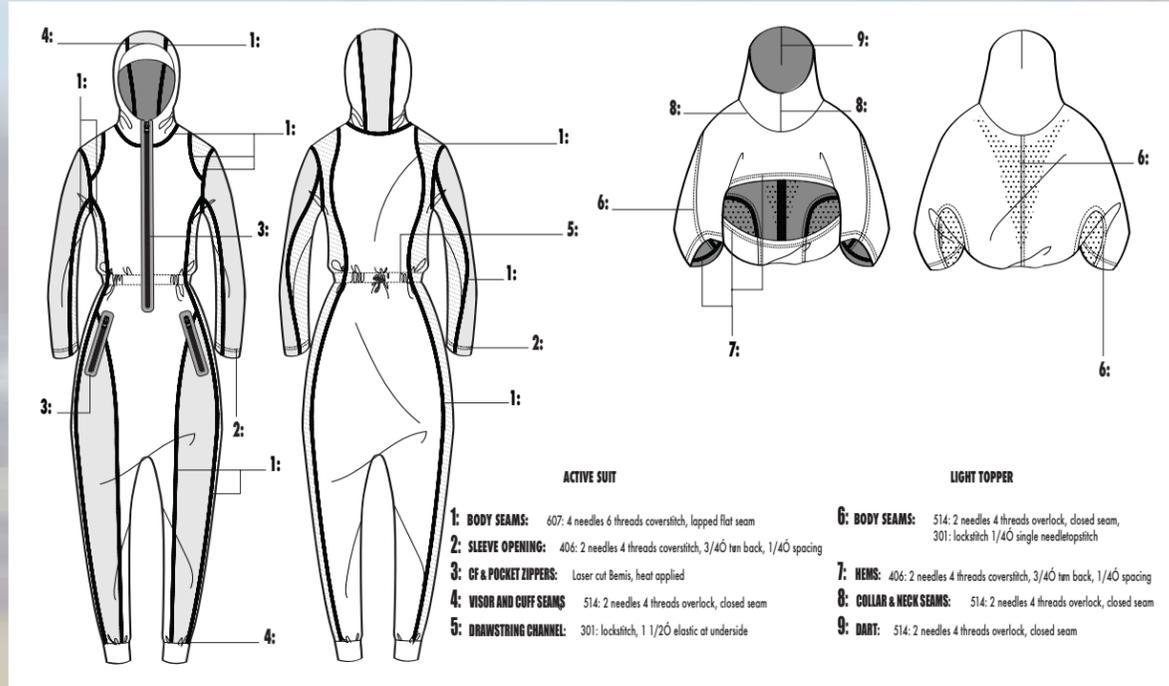
FINAL PROTOTYPE



Hijabi Runner

A cool, comfortable, full coverage garment

2020 ITAA Design Exhibiton Recipient
 First Place Innovative Design Scholarship Graduate Level Award
 French European Inc. Innovation Design Award



Intention:

To provide a product that enables Muslim women to feel comfortable and successful in their active pursuits.



silhouette development & prototypes



SHELTER IN PLACE

Convertible Poncho

The Shelter in Place Convertible Poncho was designed for a fictional future scenario where the "heroes" live in a dystopian society in which a corporation rose to power. "The Runners" as they call themselves, revolt and try to escape this oppressive dictatorship. The product inspired by hunting blinds and made out of scavenged garbage was designed to avoid detection and capture by the corporate power's police force as well as provide shelter, coverage and protection.

Although this project was created for a fictional group of people this product is relevant in a world where Covid-19 exists and homelessness affects so many in our community. The shelter that converts to a jacket is a concept that should be explored for those not having the luxury of sheltering at home.

2021 ITAA Design Exhibiton Recipient
French European Inc. Innovation Design Award



SHRED

Prepare materials by cutting, crumpling, layering different weight colors, textures on fabric



PRESS

Adhere plastic to fabric using heat & pressure. Experimented with different heat & time settings



ANALYZE

Review outcomes of materials, settings & determine which to proceed with for the final product



PAPER MODEL

To determine tent shape, properties & overall dimensions



HALF SCALE MODEL

To confirm concept of materials & construction



FULL SIZED MUSLIN

To test proportions, fit, reversibility & functionality





SHELTER

Conceals the wearer from detection & the elements



LATCH

Clip up the tail to convert the tent into a garment



DON

Interior straps makes the garment quick to put on



CLOSE

Front zip turns the tent into a hooded garment

COACH

WOMENS RTW DESIGNER

NOVEMBER 2009 - AUGUST 2015



WWD

TUESDAY, FEBRUARY 4, 2014 \$2.00 WOMEN

The New Guy

Stuart Vevers is making his debut for Coach on Thursday with a more fashiony approach but one that draws on the brand's urban, "cool" vibe. Rather than rehashing the archives, Vevers said the collection is "thinking about what it should be, not so much what it was. That's the opportunity you have when you come in fresh." Case in point, this sheepskin coat, shown here with a cross-body shearing bag and leather boots. For more on Vevers, see page 9.



PHOTO BY THOMAS IANNACCONE



ANN TAYLOR

SENIOR SPORTSWEAR DESIGNER

SEPTEMBER 2015 - JULY 2018

